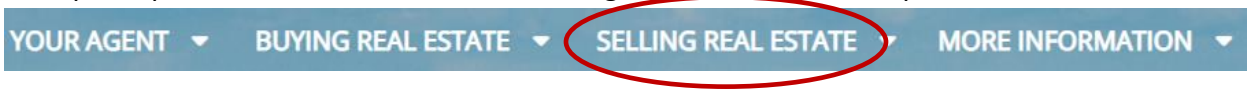
Landing Page Searches for Seller Leads

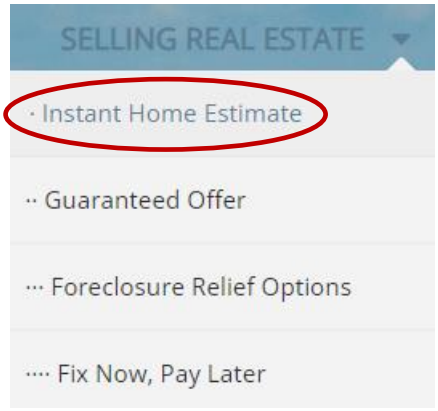
1. Open your GenStone associate website.



2. To capture potential seller leads, select "Selling Real Estate" at the top of the website.



3. Four landing page options display. For each page, select one like "Instant Home Estimate."



4. Highlight and copy the URL at the top of the page.



5. Paste it in a newly-created Excel or Word *"Saved Landing Pages"* document as the "Search URL." Also, bookmark the URL in the browser to save it for future use.



6. Most importantly, paste it in the landing page you have created in kvCORE in the "URL After Login" box to complete the page and Save.

