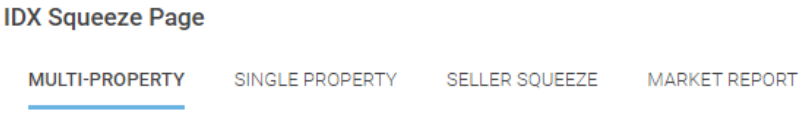
GENSTONE
REALTY

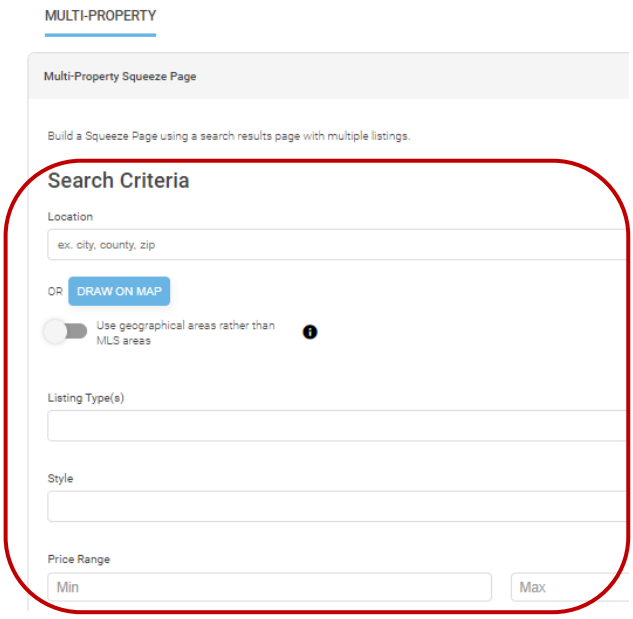
Build a Squeeze Page in kvCORE to Capture Leads

A Squeeze Page is a customized, specific search of the entire MLS accessed by a link you create and share to generate leads. The page directs a visitor to your website to view specific inventory:

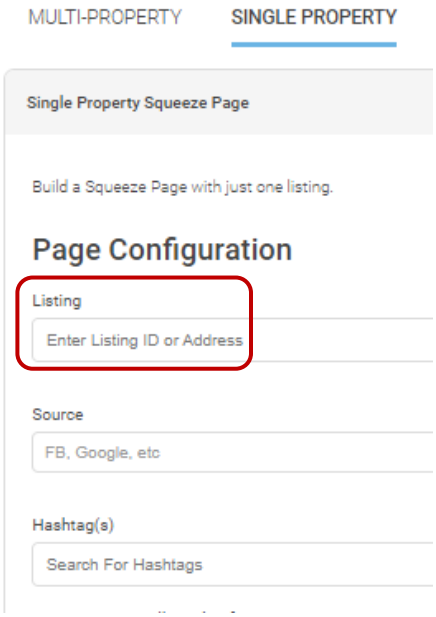


- **Multiple Properties** - Use a search results page displaying many properties.
- **Single Property** – Your listing, open house, price reduction, or a featured property.
- **Seller Squeeze** - Offer an instant market report for the seller's property,
- **Market Report** - Build a specific area Market Report to share on social media.

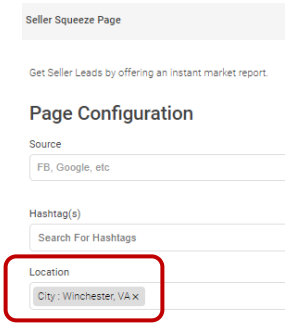
Multi-Property needs more fields to complete the search.



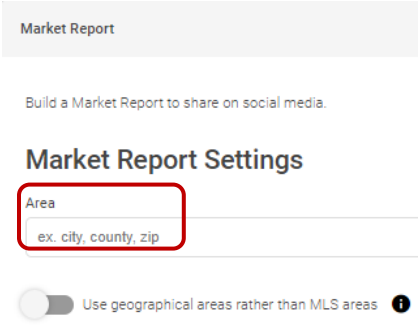
Single Property needs just a listing ID or address for the search.



Seller Squeeze needs a location -- area, town, or neighborhood.



Market Report needs an area to create the report.



- Enter the appropriate fields and select “Generate Link” to display the direct and short links.
- Share all Squeeze Page links through social media, emails, and text messages to capture leads.
- The direct link is best for social media and email, and the short link is best for texting.

